

Rethinking of Environmental Policy and Green Development

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Abstract: We have entered the era of Ecological Civilization. As a new Marxist value and methodology, Ecological Civilization requires a rethinking of Environmental Policy and Green Development, for sustainable environmental development and the well-being of future generations. In this essay, China Biodiversity Conservation and Green Development Foundation (CBCGDF) would like to present three typical case studies, which are in line with such requirements as have been imposed by Ecological Civilization and exemplify CBCGDF's effort in sustainable development: (1) "Say No to Plastic Book Cover". Despite being a common practice, the mass production and utilization of plastic book covers will not only strain the already insufficient environmental resources, but will also generate serious environmental and health risks. CBCGDF therefore has put forward series initiatives, calling for schools to reduce the use of plastic book covers and enterprises to restrict further expansion of production. (2) "Environmental Protection does not Stand in the Way of Pig Farming". To control pork price increase, CBCGDF believes the correct approach is to enhance environmental supervision and promote biodiversity conservation, rather than lessening environmental regulation of pig farms. (3) "Takeout and E-Commerce". CBCGDF has long encouraged the takeout food industry to shoulder more Corporate Social Responsibility and respect consumers' Green Consumption Right. Meanwhile, with the amending of various environmental policies and accelerated pace of technological advancement, it has become even more urgent that civil society enhance participation in environmental protection and relevant government and legislative authorities engage more deeply in environmental governance.

Key Words: Ecological Civilization, Environmental Policy, Green Development, Plastic Book Cover, Pig Farming, Takeout Food Industry